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## CONTEST RULES OF UNITA PHOTO & VIDEO CONTEST– UNITA

### *UNIVERSITAS MONTIUM PROJECT*

The name UNITA evokes the commitment of six universities (Università degli studi di Torino, Universidad de Zaragoza, Université Savoie-Mont Blanc, Universitatea de Vest din Timișoara, Universidade da Beira Interior y Université de Pau et des Pays de l'Adour) and the new four Associated Partner Universities: Università degli studi di Brescia, Instituto Politécnico da Guarda, Universidad Pública de Navarra and Universitatea Transilvania Brașov to a closer integration of their academic, research and general activities.

The UNITA photo and video competition offers to UNITA university members and associated universities the possibility to share experiences and visions of European identity and citizenship.

All UNITA members and associated universities are encouraged to submit entries. Registration for the competition is free of charge.

#### **THEME**

The goal of this contest is to find visual expressions of the European project of cooperation, mainly about the concepts of European Identity and Citizenship. The candidates must catch in their photos or videos the essence of this concepts, reflecting them in their different manifestations and/or showing the new realities transforming the lives of European citizens.

For more information on the subject, consult the website of the UNITA Alliance in the section *Our values, vision and mission* (<http://univ-unita.eu/>).

#### **ELEGIBILITY**

The Photo & Video Contest is open to UNITA students, teaching staff, researchers, and administrative/services staff, as well as students, teaching staff, researchers and administrative/services staff from the new associated universities. Photographs and videos must have been taken or produced by the person submitting the work, must be original and must not have been previously exhibited or taken part in any other competition.

#### **PRIZES**

The prizes will be awarded by a jury of experts. The jury's decision will be final and the authors will be informed by e-mail.

The works will be selected by the jury on the basis of artistic relevance and their connection to the theme of European Integration and Identity.

One winner per university will be selected in each category. UNITA will showcase photographs and videos in several marketing initiatives, such as the UNITA Office, websites, social media, advertisements, the electronic bulletin of each university, e-newsletters, programme brochures, exhibitions, etc.

The winning entries will be awarded € 215 for each category (photo & video). The prizes will be paid for by the UNITA Budget at the six UNITA Universities and by their own budgets at the new Associated Universities.



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## PHOTO CONTEST GUIDELINES (Modality I)

### Submission Guidelines:

Photographs must be sent to one of the following e-mail addresses, depending on the university they want to take part in:

Universidad de Zaragoza (UNIZAR) and the new Associated Partner Universidad Pública de Navarra (UPNA) must be sent to: [unitacontact@unizar.es](mailto:unitacontact@unizar.es)

Università degli studi di Torino (UNITO) and Università degli studi di Brescia must be sent to: [unita.communication@unito.it](mailto:unita.communication@unito.it)

Universidade da Beira Interior (UBI) and Instituto Politécnico da Guarda must be sent to: [unita@ubi.pt](mailto:unita@ubi.pt)

Université de Pau et des Pays de L'Adour (UPPA) must be sent to: [unita@univ-pau.fr](mailto:unita@univ-pau.fr)

Université Savoie Mont Blanc (USMB) must be sent to: [unita.office@univ-smb.fr](mailto:unita.office@univ-smb.fr)

Universitatea de Vest din Timișoara (UVT) and Universitatea Transilvania Brașov must be sent to: [unita@e-uvvt.ro](mailto:unita@e-uvvt.ro)

Each participant may only present a maximum of one piece of work in each Modality.

In the text of your email, you must include the following:

- Your full name
- Location of the image
- Brief sentence by the artist stating that the photo is an original piece of work and the fruit of his/her own work.
- You will also need to include this declaration in the body of your email:  
*"I \_\_\_\_ (type your full name here) \_\_\_\_ give permission for UNITA to use my photographs for promotional purposes in print and web materials."*

Deadline for submissions: 31<sup>st</sup> March 2022. Entries received after the deadline or deemed inappropriate will not be considered.

### Photographs:

Single Image competition or Photographic Essay / Series of photographs (Maximum 7 images related to each other)

For either option (Single or Series) the technical requirements for the images are the same.

- File format: JPEG
- Maximum file size: 10 MB
- Longest side length: 2000 px
- File resolution: 72 dpi
- The file should be renamed (for SINGLE IMAGE): university\_surname\_first name\_ title of the photograph.jpeg...for example: unizar\_smith\_mary\_my photo title.jpeg
- The file should be renamed (for SERIES): university\_surname\_first name\_title01.jpeg... university\_surname\_first name\_title02.jpeg... etc.

## VIDEO CONTEST GUIDELINES (Modality II)

All submissions must be digital. Please upload your submission through Google Drive and share it with the UNITA Office depending on the university you want to take part in by sending an e-mail:

Universidad de Zaragoza (UNIZAR) and the new Associated Partner Universidad Pública de Navarra (UPNA) must be sent to: [unitacontact@unizar.es](mailto:unitacontact@unizar.es)



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Università degli studi di Torino (UNITO) and Università degli studi di Brescia must be sent to: [unita.communication@unito.it](mailto:unita.communication@unito.it)  
Universidade da Beira Interior (UBI) and Instituto Politécnico da Guarda must be sent to: [unita@ubi.pt](mailto:unita@ubi.pt)  
Université de Pau et des Pays de L'Adour (UPPA) must be sent to: [unita@univ-pau.fr](mailto:unita@univ-pau.fr)  
Université Savoie Mont Blanc (USMB) must be sent to: [unita.office@univ-smb.fr](mailto:unita.office@univ-smb.fr)  
Universitatea de Vest din Timișoara (UVT) and Universitatea Transilvania Brașov must be sent to: [unita@e-uvv.ro](mailto:unita@e-uvv.ro)

In the text of your email, you must include the following:

- Your full name
- The title of your video
- Google Drive link to your video
- Where the video took place
- A sentence or two about yourself
- Brief sentence by the artist stating that the video is an original piece of work and the fruit of his/her own work.
- You will also need to include this declaration in the body of your email:  
"I \_\_\_\_ (type your full name here) \_\_\_\_ give permission for UNITA to use my video for promotional purposes in print and web materials."

Submission deadline: 31<sup>st</sup> March 2022.

Works received after the deadline or deemed inappropriate will not be considered.

### Videos:

Every participant is allowed to upload 1 video. Videos can feature actors or actresses, can be narrative, documentary or animation, black and white or color with or without sound.

- The file should be renamed: University\_Last name\_Title.mp4
- Movie file format: .mp4 (video file format converter to .mp4 > [cloudconverter.com](http://cloudconverter.com) [1])
- Final image format: landscape
- Image resolution: Full HD 1920 x 1080
- Maximum length of the film: 1 minute
- Maximum file size: 2 GB
- All videos that include text, monologues or dialogue must include subtitles in English.

### IMPORTANT COPYRIGHT INFORMATION

Please be sure to use open source music and photographs any time the work is not your own and to credit the original producer. Photographs or video footage of identifiable individuals should have written consent of the implied individuals to appear on it. Movies should not contain copyright material (for example the soundtrack; audio materials from free digital libraries, such as [archive.org](http://archive.org), may be used to avoid this).

Participants should be over 18 years old and must be the sole copyright owners of the short movie or photos.

### Disclaimer

UNITA assumes no responsibility for submissions that are incorrect, damaged, destroyed, lost, late, incomplete, illegible, altered or misdirected. UNITA also assumes no responsibility for any damage or



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loss resulting from or related to the video contest. By submitting photos/videos for this contest, participants declare they understand all of the rules and regulations of the competition.

By entering the contest you certify that any photos/videos submitted are of your authorship and that you own the rights to distribute them. You certify that these photos/videos do not belong to someone else and are not protected by any copyright. You acknowledge that individual(s) who appear in the photographs have provided permission to be included.

You grant UNITA permission to reproduce any submitted images for the purposes of publicity, marketing, and communications.

Participants will be responsible for any claims from third parties in relation to image rights or any other rights derived from the intellectual property law applicable.