



Project: 101114602 – EGAI – ERASMUS-EDU-2022-POL-EXP-HE



Task 4.1

Website and social media report

EGAI - UNITA AS A MODEL FOR INSTITUTIONALIZED UNIVERSITY COOPERATION: FROM THE EUROPEAN GROUPING OF ECONOMIC INTEREST TO THE EUROPEAN GROUPING OF ACADEMIC INTEREST



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* PU = Public; PP = Restricted to other programme participants (including the Commission Services); RE = Restricted to a group specified by the consortium (including the Commission Services); CO = Confidential, only for members of the consortium (including the Agency Services)

Abstract

This document describes the creation of specific sections on the UNITA alliance website dedicated to European Economic Interest Grouping UNITA-Universitas Montium (EEIG) and the EGAI Project.

Summary

1. The UNITA Website
2. EEIG Section
3. EGAI Project Section

1. The UNITA Website

The project “EGAI - Unita as a Model for Institutionalized University Cooperation: from the European Grouping of Economic Interest to the European Grouping of Academic Interest” intends to examine, test and facilitate the use of a European Grouping of Economic Interest (EEIG) as an instrument of institutionalized university cooperation, with the final goal of designing a new grouping, here named European Grouping of Academic Interest (EGAI).

To make the information clearer, two specific sections were created on the alliance website called:

- European Economic Interest Grouping UNITA-Universitas Montium (EEIG)
- EGAI Project

The alliance website can be found at the address <https://univ-unita.eu/Sites/>

The website gathers all information about the Unita project and the EU-funded 'constellation' projects (e.g. Re-Unita). Information is published for students, researchers and the general public; documents, best practices, calls for proposals, etc. are also available.

The homepage of the site provides links to the social media used by the United Alliance (facebook, instagram, twitter, linkedin, youtube), which are also used to disseminate information about the EGAI project.

Both sections realised within EGAI projects can be accessed from the top dropdown menu ‘UNITA’.

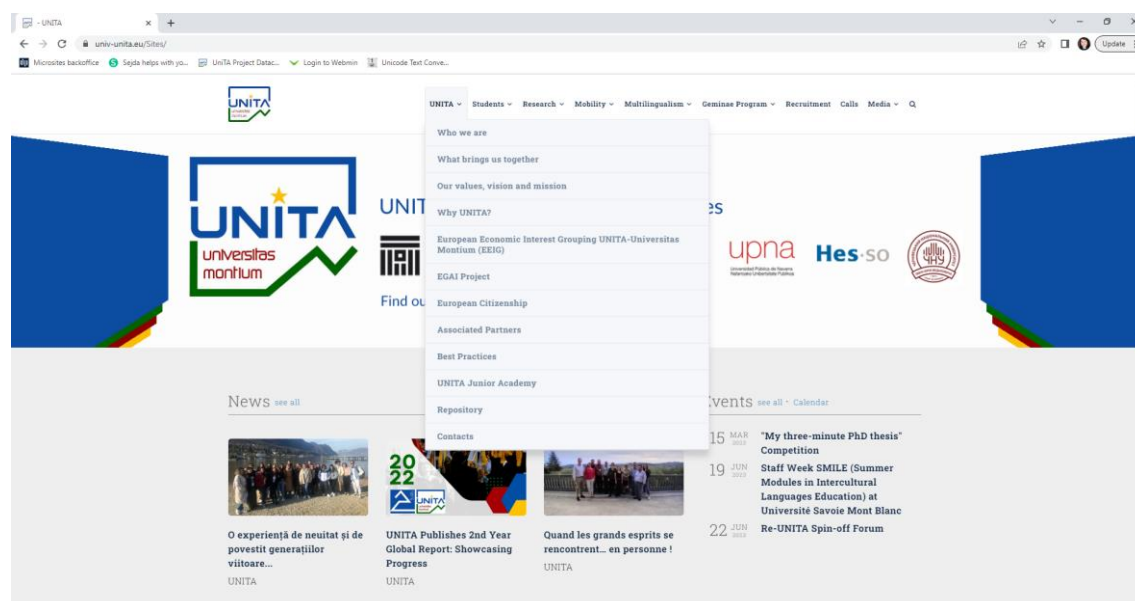


Figure 1 - Sample Figure

2. EEIG Section

This section presents UNITA’s EEIG and its governance structure. The Statutes of the EEIG are available, such as the composition of its governance bodies.

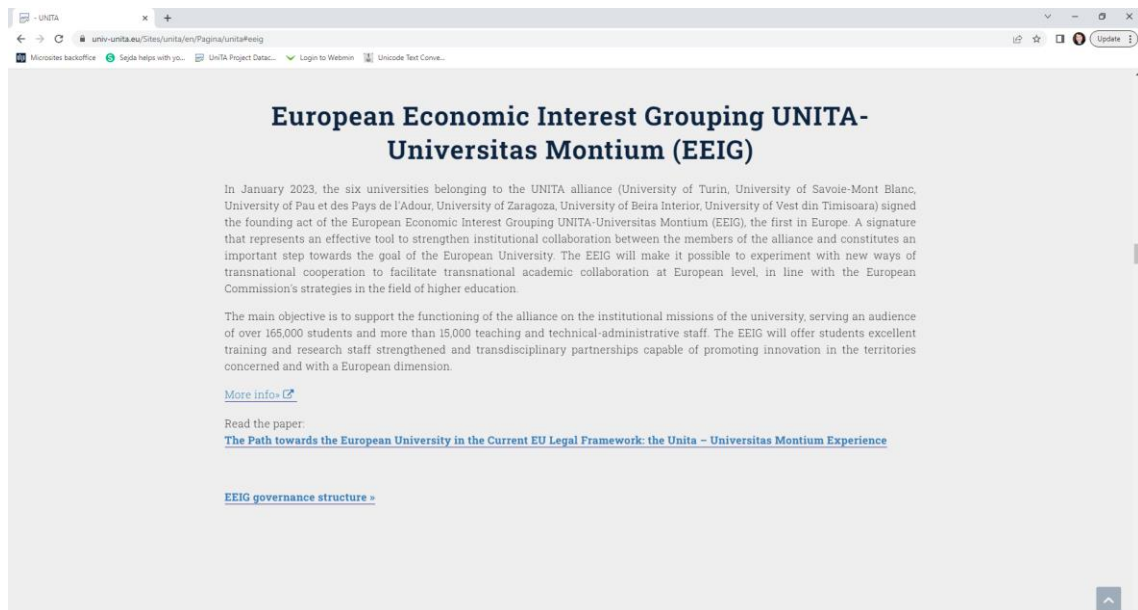


Figure 2 - Sample Figure

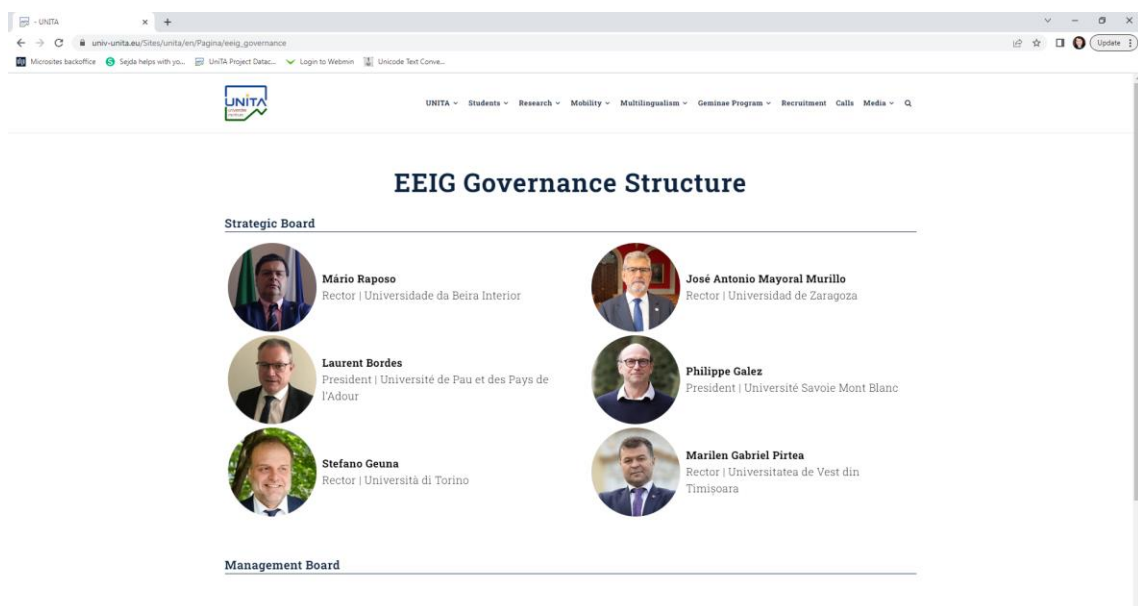


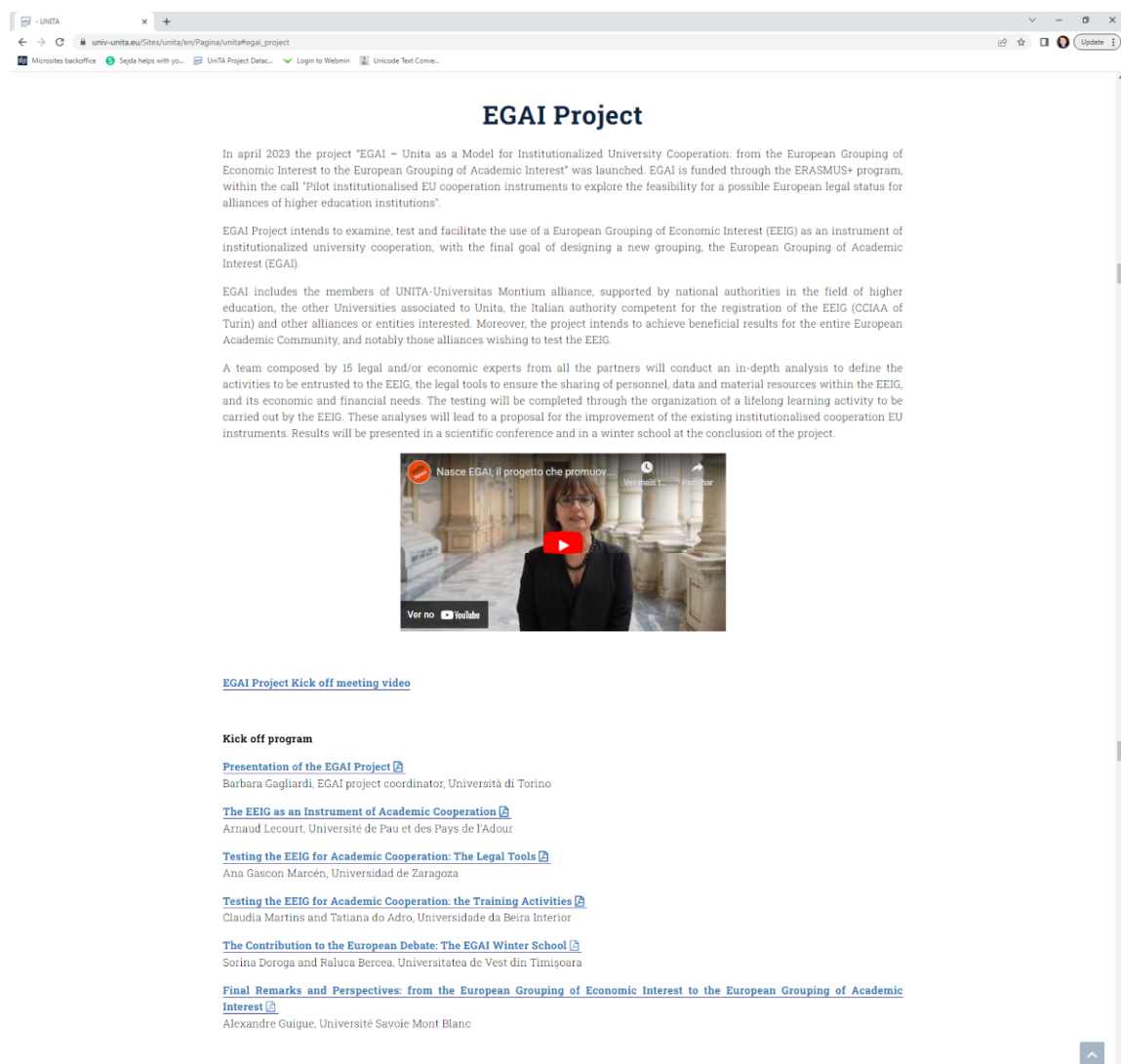
Figure 3 - Sample Figure

3. EGAI Project Section

This section introduces the EGAI project.

The video of the kick-off held on 19 April 2023 and the presentations used by the speakers are available.

The project coordinator's name and contact details are listed in the section.



EGAI Project

In april 2023 the project "EGAI – Unita as a Model for Institutionalized University Cooperation: from the European Grouping of Economic Interest to the European Grouping of Academic Interest" was launched. EGAI is funded through the ERASMUS+ program, within the call "Pilot institutionalised EU cooperation instruments to explore the feasibility for a possible European legal status for alliances of higher education institutions".

EGAI Project intends to examine, test and facilitate the use of a European Grouping of Economic Interest (EEIG) as an instrument of institutionalized university cooperation, with the final goal of designing a new grouping, the European Grouping of Academic Interest (EGAI).

EGAI includes the members of UNITA-Universitas Montium alliance, supported by national authorities in the field of higher education, the other Universities associated to Unita, the Italian authority competent for the registration of the EEIG (CCIAA of Turin) and other alliances or entities interested. Moreover, the project intends to achieve beneficial results for the entire European Academic Community, and notably those alliances wishing to test the EEIG.

A team composed by 15 legal and/or economic experts from all the partners will conduct an in-depth analysis to define the activities to be entrusted to the EEIG, the legal tools to ensure the sharing of personnel, data and material resources within the EEIG, and its economic and financial needs. The testing will be completed through the organization of a lifelong learning activity to be carried out by the EEIG. These analyses will lead to a proposal for the improvement of the existing institutionalised cooperation EU instruments. Results will be presented in a scientific conference and in a winter school at the conclusion of the project.

EGAI Project Kick off meeting video

Kick off program

[Presentation of the EGAI Project](#)
Barbara Gagliardi, EGAI project coordinator, Università di Torino

[The EEIG as an Instrument of Academic Cooperation](#)
Arnaud Lecourt, Université de Pau et des Pays de l'Adour

[Testing the EEIG for Academic Cooperation: The Legal Tools](#)
Ana Gascon Marcén, Universidad de Zaragoza

[Testing the EEIG for Academic Cooperation: the Training Activities](#)
Claudia Martins and Tatiana do Adro, Universidade da Beira Interior

[The Contribution to the European Debate: The EGAI Winter School](#)
Sorina Doroga and Raluca Bercea, Universitatea de Vest din Timișoara

[Final Remarks and Perspectives: from the European Grouping of Economic Interest to the European Grouping of Academic Interest](#)
Alexandre Guigue, Université Savoie Mont Blanc

Figure 3 - Sample Figure

Both sections will provide information about documents issued, activities and any additional news of interest.

Whenever relevant information arises it can also be inserted on News/Events sections of the alliance website and posteriorly disseminated through the alliance social media accounts.

